

GOVERNMENT OF TELANGANA
ABSTRACT

YAT & C (T&PMU) Department - Tourism Promotion - Propagating Tourism circuit of Telangana in T News in the program named "Discovery of Telangana" Sponsorship - Sanction of Rs.2,00,000/- (Rupees Two Lakhs Only) - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT
G.O.Rt.No. 695

Dated: 02-11-2017

Read the following:-

1. From the Chief Executive Officer, Telangana Broadcasting Pvt. Ltd, Hyderabad, Letter, Dated: 12.12.2015 along with an endorsement of the Hon'ble Minister, Endt.No.28/c M(ST Dev., T&C), Dated: 13.01.2016.
2. Government Letter No. 377/T&PMU/2016, YAT & C (T&PMU) Department, Dated: 25-05-2016.
3. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Lr., Dated: 24-06-2016
4. Government Letter No. 377/T&PMU/2016, YAT & C (T&PMU) Department, Dated: 19-07-2016
5. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice, Dated: 30-06-2016
6. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice, Dated: 15-07-2016
7. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice, Dated: 31-07-2016
8. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice, Dated: 31-08-2016
9. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Lr., Dated: 25-08-2016
10. G.O.Rt.No. 625, YAT & C (T&PMU) Department, Dated: 27-09-2016
11. Government Letter No. 377/T&PMU/2016, YAT & C (T&PMU) Department, Dated: 16-10-2016
12. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/16-17/01300, Dated: 25-09-2016
13. G.O.Rt.No. 769, YAT & C (T&PMU) Department, Dated: 05-11-2016
14. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/16-17/01599, Dated: 31-10-2016.
15. G.O.Rt.No. 888, YAT & C (T&PMU) Department, Dated: 15-12-2016
16. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Lr., Dated: 24-10-2016.
17. Letter No. 377/T&PMU/2016, YAT & C (T&PMU) Department, Dated: 30-12-2016
18. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/16-17/2565, Dated: 28-02-2017.
19. G.O.Rt.No. 201, YAT & C (T&PMU) Department, Dated: 15-03-2017.
20. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/16-17/02879, Dated: 27-03-2017.
21. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/16-17/00313, Dated: 30-04-2017.
22. G.O.Rt.No. 395, YAT & C (T&PMU) Department, Dated: 17-05-2017.
23. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/17-18/00615, Dated: 29-05-2017.
24. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/17-18/01063, Dated: 29-06-2017.
25. G.O.Rt.No. 515, YAT & C (T&PMU) Department, Dated: 24-07-2017
26. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/17-18/01446, Dated: 30-07-2017
27. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. IN/TBC/17-18/01673, Dated: 27-08-2017
28. G.O.Rt.No. 640, YAT & C (T&PMU) Department, Dated: 26-09-2017

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30. From M/s. Telangana Broadcasting Private Limited, Hyderabad, Invoice No. INTBC171801921, Dated: 30-09-2017

ORDER:

In the references 2nd read above, Government have agreed to the proposal of M/s. Telangana Broadcasting Private Limited, Hyderabad submitted vide reference 1st read above for telecasting 5 episodes with an amount of Rs.10,00,000/- @ Rs.2,00,000/- per episode for propagating Tourism circuit of Telangana in T News and further extended the same for another 10 + 5 + 30 = 45 episodes, totaling to 50 episodes, with an amount of Rs.2,00,000/- per episode vide references 4th, 11th and 17th read above as per the request made vide references 3rd, 9th and 16th read above.

2. In the references 10th, 13th, 15th, 19th, 22nd, 25th and 28th read above, Government have sanctioned an amount of Rs.98,00,000/- to M/s. Telangana Broadcasting Private Limited, Hyderabad towards propagating Tourism circuit of Telangana in T News in the program named "Discovery of Telangana" being telecasted every Saturday from 20:30 - 21:00 as sponsorship for 49 episodes.

3. In the reference 29th read above, M/s. Telangana Broadcasting Private Limited, Hyderabad has submitted bills for an amount of Rs.2,00,000/- (Rupees Two Lakhs Only) for another 1 episode telecasted on 02-09-2017 and requested to release the payment.

4. Government after careful examination of the matter hereby sanction an amount of Rs.2,00,000/- (Rupees Two Lakhs Only) to M/s. Telangana Broadcasting Private Limited, Hyderabad towards propagating Tourism circuit of Telangana in T News in the program named "Discovery of Telangana" telecasted every Saturday from 20:30 - 21:00 as sponsorship for another 1 episode on 02-09-2017.

5. The amount sanctioned at para - 4 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists, 25-State Sector Schemes, 20- PMU - Advertisements, Sales Publicity Expenses, Participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500-Other Charges, 503-Other expenditure".

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 4 above and disburse the same to M/s. Telangana Broadcasting Private Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills
Account No.	:	266 104 00 00 1654
IFSC Code	:	BARB OP BB HYD

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B. VENKATESHAM
SECRETARY TO GOVERNMENT**

To

M/s. Telangana Broadcasting Private Limited, Hyderabad.

The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department.

The Deputy Pay & Accounts Officer, T.S. Secretariat, Hyderabad.

The Accounts Officer, YAT & C (PMU - Claims) Department.

SF/SCs

//FORWARDED:: BY ORDER//

SECTION OFFICER